

2023-2024 SPONSORSHIP OPPORTUNITIES

July 2023 – June 2024



El Paso

CHAPTER PRESIDENTS

2023 - William Helm | wchelm@insituarc.com

2024 - Rida Asfahani | rida@arcroot.com

DEAR COMMUNITY PARTNERS,

The El Paso Chapter of the American Institute of Architects (AIA El Paso) hosts a series of meetings, events and fundraisers each year with the primary mission of advocating for the Practice of Architecture in our community. These events are organized by our local committees with numerous opportunities for our friends in the community to partner with us in these ventures.

Each event that you help AIA El Paso host, enables us to elevate the value of good design in the eyes of the public. Collectively, our activities benefit a number of charitable causes including scholarships for local architecture students administered through the El Paso Architecture Foundation, the development of emerging professionals in addition to supporting the annual operational costs of AIA El Paso. Thank you in advance for your consideration of a partnership with AIA El Paso this year. We look forward to seeing you out there in our community!



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2023 - William Helm | wchelm@insituarc.com

2024 - Rida Asfahani | rida@arcroot.com



PROFESSIONAL AFFILIATE MEMBERSHIP

ABOUT

A Professional Affiliate (PA) membership is a direct industry contact with our chapter with opportunities to network and collaborate with our members and local firms. Trade partners can sponsor monthly chapter meetings for an opportunity to give continuing education presentations and product demonstrations. Your membership supports development of chapter signature events for the year.

Annual Membership | \$300

MEMBERSHIP BENEFITS

- Priority booking for monthly Chapter Meeting sponsorship (subject to availability, see meeting sponsorship details), signature events and social functions
- Chapter website and monthly newsletter publication of company logo, contact information, advertising, and promotional opportunities
- Admittance to AIA El Paso chapter meetings
- As a Non-Voting member, you can participate in committees and chapter business

CHAPTER MEETING SPONSORSHIP

ABOUT

Meeting sponsorship supports the continuing education requirements for our architect members and introduces current and new design technologies and strategies to designers.

**Professional Affiliate Members
Lunch Sponsorship + HSW CE Presentation**

**Non-Professional Affiliate Members
\$200 + Lunch Sponsorship + HSW CE
Presentation**

SPONSORSHIP BENEFITS

- Product presentations and introduce new design technologies.
- Present HSW continuing education courses
- Introduce local representative and share company contact information.
- Networking and one-one interactions.

CONTACT

Rida Asfahani | rida@arcroot.com



SIGNATURE AIA EVENT OF THE YEAR

2024 ARCHITECTURE GALA

Annual Design Awards Celebration
January 26, 2024, 6-10pm

Hotel Paso del Norte

John J. Pershing Ballroom

ABOUT

Become a part of AIA El Paso’s signature annual event for the coming year! Each year AIA El Paso hosts an Architecture Gala to celebrate excellence in architectural design in our region.

The expected attendance will be 250 participants including architects, developers, contractors, consultants, manufacturer representatives, and other construction industry leaders. Invitations will also be extended to local government leaders and community partners to the construction industry.

A portion of proceeds from this event will benefit El Paso Emerging Professionals pursuing licensure and will fund scholarship endowments benefitting El Paso architecture students with scholarships in perpetuity.

Contact our event coordinator for a detailed breakdown of the sponsorship opportunities.

SPONSORSHIP LEVELS

Level	Cost
Presenting Sponsor* (1)	\$8,000
Gold Sponsor	\$4,000
Silver Sponsor	\$2,000
Donor	\$1,000
Drink Ticket Sponsor* (1)	\$2,500
Trophy Sponsor* (1)	\$2,000
Table Wine Sponsor* (1)	\$1,500

**Exclusive Sponsorship*

SPONSORSHIP BENEFITS

- Sponsorship benefits vary by level
- Exclusive sponsorships will be available on a first come first serve basis and will receive exclusive recognition.
- Live recognition at the event
- Promotion on social media channels
- Company logo on the event page

Deadline to submit a sponsorship application is Friday, August 19, 2023.

EVENT COORDINATOR

Lorena Holguin | holguin.lorena@gmail.com



THE EVENT
ARCHTOBER 2023

ABOUT

Each year, AIA El Paso celebrates National Architecture Month with a series of events celebrating the profession.

2023 LEGO BUILD

EP Museum of History | October 14, 2023

ABOUT

Each October, AIA El Paso Chapter hosts a Lego Build for kids of all ages in collaboration with the El Paso Museum of History. This year's Lego Build will happen on Saturday, October 14th. We are looking for a single presenting sponsor this year to partner with the Chapter for this fun event.

Sole Sponsor: \$1,000

Recognition at the event. Company name and logo on event graphics and signage. Logo and mention on Social Media, Logo and recognition on AIA Newsletter, and Special thank you on the AIA Website

2023 ARCHTOBER TOURS

Pioneer Plaza | October 14-15, 2023

This year the Chapter will host a series of guided Architectural tours in this two day event that are open all the public. Members will receive continuing education credits for these architectural tours. All tours start downtown at Pioneer Plaza. Each sponsorship will be the exclusive sponsor of the Archtober Tour of their choice.

Tour Sponsor: \$500

Recognition on the tour, Logo and company name displayed at the event, Special thank you on AIA El Paso Chapter monthly Newsletter, Website and Social Media Channels

TOURS OFFERED

- La Nube Architectural Tour
- Downtown Historic District Tour
- Mabel Welch's Historic Neighborhood Tour
- Historic Hotels Tour
- Streetcar Tour
- Art Mural Bicycle Tour

Deadline to submit sponsorship is Friday, September 15th, 2023.

EVENT COORDINATOR
William Helm | whelm@insituarc.com



THE EVENT
ARCHTOBER 2023

2023 ARCHITECTURE RUN
Third Annual 5K Run & Fun Walk

Downtown El Paso | October 22, 2023

ABOUT

Each October, AIA El Paso Chapter hosts a series of events to celebrate great architectural design in our community. This year we are proud to announce the third running of our annual Architecture Run - 5K Run and Fun Walk. Participants will have the choice of competitively running a 5K or walking a leisurely one mile course through Downtown El Paso that passes some of our most emblematic Landmark buildings.

Our third annual race is planned for Sunday, October 22, 2023 where we anticipate over 300 registered runners and walkers to participate. Additionally, we anticipate participant's friends and family members to take part as spectators on the day of the event, providing your company with greater exposure.

A portion of proceeds from this event will fund a scholarship endowment to benefitting El Paso architecture students with scholarships.

Contact our event coordinator for a detailed breakdown of the sponsorship opportunities.

SPONSORSHIP LEVELS

Level	Cost
Presenting Sponsor* (1)	\$6,000
Water Station Sponsor* (2)	\$4,000
Swag Bag Sponsor* (1)	\$3,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,000

** Exclusive Sponsorship*

SPONSORSHIP BENEFITS

- Sponsorship benefits vary by level
- Exclusive sponsorships will be available on a first come first serve basis
- Complimentary 5K race entries
- Live recognition at the event
- Promotion on social media channels
- Company logo on the event page
- Company recognition on printed materials
- Logo on event T-shirt
- Swag bag marketing opportunities
- Race day booth*

**available to Gold and Title sponsors*

***benefits differ based on sponsorship level*

EVENT COORDINATORS

Mario Silva | mario@insituarc.com

Fernando Trejo | fernando@insituarc.com



THE EVENT

El Paso Architectural Foundation + AIA El Paso
24th ANNUAL GOLF TOURNAMENT

ABOUT

Butterfield Trail Golf Course
October 20, 2023

Each year the El Paso Architecture Foundation hosts an annual Golf Tournament held at the award winning Butterfield Trail Golf Course through the volunteer efforts of our local AIA Members.

The funds raised by this tournament contribute to scholarship endowments managed by the El Paso Architecture Foundation to benefit architecture students from the El Paso area with scholarships. Your contributions will help fund scholarships to educate El Paso students who want to enter the Architecture Profession in perpetuity.

Benefits for each of the sponsorship levels vary. Please reach out to the Golf Tournament coordinator directly for more details on the benefits and available sponsorships.

SPONSORSHIP DEADLINE

Deadline to submit sponsorship for is Friday, September 22, 2023.

SPONSORSHIP LEVELS

Level	Cost
Title Sponsor* (2)	\$5,500
Gold Sponsor* (4)	\$3,500
Silver Sponsor* (6)	\$2,500
Bronze Sponsor* (18)	\$1,000
Golf Cart Sponsor* (2)	\$2,000
Golf Ball Sponsor* (2)	\$2,000
Driving Range Sponsor* (2)	\$1,000
Golf Towel Sponsor* (2)	\$1,500
Lunch Sponsor* (2)	\$1,500
Breakfast Sponsor * (2)	\$1,000
Beverage Sponsor* (2)	\$1,000
Beer Keg Sponsor* (2)	\$1,000
Team of Four	\$800
Individual Player	\$200

** Limited Sponsorships*

Register and pay for sponsorships at this link:
<https://donorbox.org/events/466259>

EVENT COORDINATOR

Hugo Saldaña | hsaldana@cdaelpaso.com



2023-2024 WiA EVENTS

SHE-BUILDS SESSION

Date and Time TBD

SheBuilds is dedicated to advancing the housing and community issues affecting women. Help WiA El Paso members attend training modules that includes home repair trainings on how to maintain safe and healthy homes, leadership training, and mentoring to encourage community empowerment.

Sole Sponsorship | \$750

SPONSORSHIP BENEFITS

Recognition at End-of-Year celebration, Logo on Social Media, Logo in event email and flyer, and Logo displayed at event.

WiA END OF YEAR CELEBRATION

Date and Time TBD

The Women in Architecture End of Year Celebration is open to committee members as well as the design and construction community. A recap of the year's events and highlights is presented at this celebration. We will also present the WiA Scholarship Recipient.

Sole Sponsorship | \$750

SPONSORSHIP BENEFITS

Recognition at End-of-Year celebration, Logo on Social Media, Logo in event email and flyer, and Logo displayed at event.

T-SHIRT DESIGN COMPETITION

As we are becoming an established committee within the El Paso AIA and community, we are inviting our members to submit designs for our 2023 T-Shirt Competition. WiA encourages members to wear the T-shirts at WiA/AIA events.

Sole Sponsorship | \$500

SPONSORSHIP BENEFITS

Recognition at End-of-Year celebration, Logo on Social Media, Logo displayed at event, and Logo on T-Shirt Design Winner.

WiA WELLNESS HIKES

Date(s) and Time(s) TBD

Mental Health is a top priority for WiA. WiA established the Wellness Hikes as a response to combat issues such as anxiety, burnout, stress, etc. that are often seen within the design and building profession. Hikes are open to all members of our community to support mental/physical wellbeing.

Sole Sponsorship | \$500

SPONSORSHIP BENEFITS

Recognition at End-of-Year celebration, and Logo on Social Media.

CONTACT - COMMITTEE CHAIRS

Alexandra Cortez | alex@exigoarch.com

Anel Pasillas Griego | anelpasillasgriego@gmail.com



2023-2024 WiA MENTORSHIPS & WORKSHOPS

WOMEN'S LEADERSHIP SUMMIT

September 14-16

The 2023 AIA Women's Leadership Summit is an event that focuses on networking, leadership training, business development, gender equity and personal empowerment. Help WiA send members of our local chapter to this year's summit.

Co-Sponsor: Gold | \$1,000

Special thank you at End-of-Year celebration, Logo on Social Media, Logo and recognition on AIA Newsletter, and Special thank you on WiA website

Co-Sponsor: Platinum | \$1,500

Special thank you and Logo at End-of-Year celebration, Logo on Social Media, Logo and recognition on AIA Newsletter, and Special thank you on WiA website

SPEED MENTORING - ROUND TABLE

Date and Time TBD

Help support WiA's first annual Speed Mentoring Event. The event will connect students and emerging professionals with leaders in the design community through a unique mentorship experience.

Co-Sponsor: Gold | \$500

Recognition at End-of-Year celebration, Logo on Social Media, and Logo in event email and flyer.

Co-Sponsor: Platinum | \$750

Recognition at End-of-Year celebration, Logo on Social Media, Logo in event email and flyer, and Logo displayed at event.

EPCC WORKSHOP

Date and Time TBD – Fall Semester

WiA would like to provide a mentorship opportunity (TBD) to the architecture students at the El Paso Community College.

Sole Sponsorship | \$500

Recognition at End-of-Year celebration, Logo on Social Media, , and Logo displayed at event.

**WOMEN PURSUING ARCHITECTURE
FROM EL PASO SCHOLARSHIP**

Sole Recipient Amount \$2,500

The Women in Architecture Committee will begin their first annual Women Pursuing Architecture from El Paso Scholarship in 2023. Your sponsorship will support a promising and deserving student achieve their degree in Architecture.

Co-Sponsor: Gold | \$1,000

Special thank you at End-of-Year celebration, Logo on Social Media, Logo and recognition on AIA Newsletter, and Special thank you on WiA website

Co-Sponsor: Platinum | \$1,500

Special thank you and Logo at End-of-Year celebration, Logo on Social Media, Logo and recognition on AIA Newsletter, and Special thank you on WiA website

CONTACT - COMMITTEE CHAIRS

Alexandra Cortez | alex@exigoarch.com

Anel Pasillas Griegol anelpasillasgriego@gmail.com



2023-2024 COMMITTEE SPONSORSHIPS

OUR MISSION:

The Legacy Committee's goal is to build a living archive to record and celebrate the work of past and current architects and architecture firms in El Paso. This living archive will be made available to the public and is intended to serve as a learning tool to promote a better understanding of the architecture profession and showcase the rich history of El Paso's built environment.

Committee General Fund | \$500+

Consider a yearly donation to help our Committee build a budget for operational costs, small events, educational and community programs.

Committee Archive Fund | \$500+

Consider a yearly donation to help our Committee begin the process to acquire the necessary resource to create our architectural repository. Funding from this fund will help us acquire items, storage archival materials.

We hope you will consider aiding in our efforts to preserve **Our Legacy**.

ARCHTOBER SPONSORSHIPS

ARCHTOBER EXHIBIT:

"The Architecture of EPCC"

Sponsorship | \$850

Help support our first ever Archtober Exhibit in partnership with the El Paso Community College Architecture Program. This exhibit will highlight major projects on all the EPCC Campuses. Become the Title Sponsor for this great event!

ARCHTOBER INSTALLATION:

"Dia de Los Muertos Altar"

Sponsorship | \$200

This donation will be used to support our Committee's first Archtober installation. This Altar will be a way for our Chapter to memorialize architects who we have lost over the years in a uniquely El Pasoan way!

Deadline to submit for Archtober Sponsorships is Friday, September 15, 2023.

CONTACT - COMMITTEE CHAIRS

Elias Padilla | epadilla@exigoarch.com

Christian Mijares | cmijares@mijaresmora.com